



Sparking Confidence

Spark is a brand-new K–2 digital learning platform built around articles, reading resources, videos,

and much more!

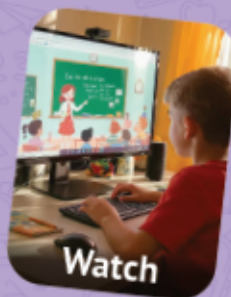
**More Than
2,000
Articles**

**More Than
450
Reading
Resources**

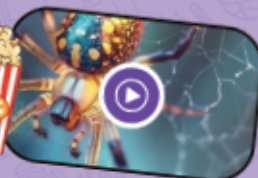
**More Than
100 Hours
of Video**

**Dual-Language
Learning**

All Content Available in
English and Spanish



**Video
of the
Week**



Learn about
Spiders



Ask me something

Subscribe now! The first 999 subscribers get Spark for \$999.00 per year for three years.

Everything K–2 Classrooms Need in One Affordable Subscription

Spark brings together more than \$10,000 worth of curriculum-aligned articles, videos, engaging activities, challenging quizzes, and bilingual content in English and Spanish. One affordable subscription gives you complete access from day one, with no add-ons, upgrades, or separate purchases required.

Child-Friendly Search

Spelling mistakes will not stop students from finding the right content. Our smart search tool helps students find relevant resources, even when spelling is not perfect.

Dual-Language Access

Toggle between English and Spanish to support English as a second language (ESL) learners and bilingual students.

Articles

Every topic features five curriculum-aligned articles, each with three to four sentences and a maximum length of 35 words, to help early learners build knowledge.

Digital Resources

Multiple digital resources give educators new ways to reinforce understanding, spark curiosity, and support learning.

Personalized Branding

Your school or district logo can be added upon request for a personalized experience.



Human Narration

Word-by-word and sentence-by-sentence narration helps students follow along with confidence, ensuring every learner has the support needed to follow along.

QR Codes

Download and print a QR code poster to display in hallways, buses, or classrooms, so students can instantly access Spark resources.

Share

Educators can share direct links to any resource in their Library Management System (LMS).

Top 10 Reasons to Bring Spark into Your Classroom

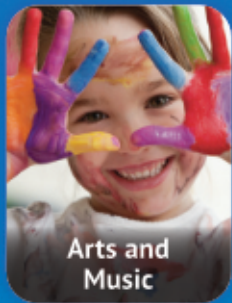
REASON 1 Articles

Thousands of Articles at Your Fingertips Spark gives K–2 students short, easy-to-follow articles that connect directly to curriculum topics, with each article written in three to four sentences and no more than 35 words. Real human narration and sentence-by-sentence or word-by-word highlighting help learners read with confidence. A consistent article layout keeps the focus on meaning while strengthening reading comprehension. Difficult words are bolded to signal that definitions and audio support are available.

Eight Content Areas for Students and Teachers to Explore



Animals



Arts and Music



Biographies



People and Places



Science



Social Studies



Space



Sports

Building Readers

Spark provides students with meaningful content and opportunities to build strong literacy skills. As students read, interpret ideas, and make connections, they develop the ability to use information in purposeful ways.

REASON 2 Curriculum-Aligned Resources

Curriculum Search Made Simple Spark helps teachers find curriculum-aligned resources quickly and confidently. Teachers already know what their curriculum goals are. Spark helps them find the right resources to support these goals in seconds. Our curriculum search tool scans every reading resource, video, activity, and slideshow available in Spark and connects them directly to national and state standards. Powered by EdGate's ExACT correlation engine, the same alignment technology trusted by many of the nation's leading publishers, Spark brings reliable curriculum connections directly into K–2 classrooms.

Filter by What Matters Most

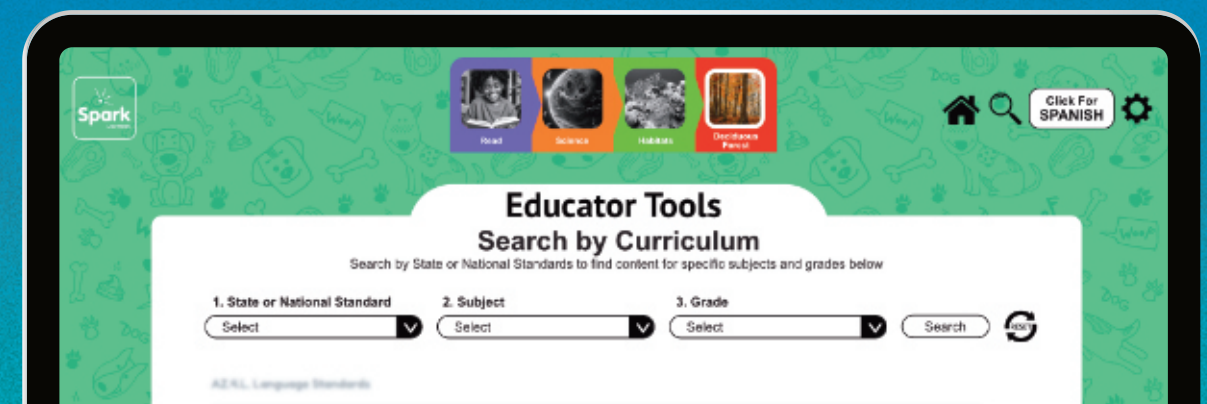
Choose one filter or stack multiple options. Our curriculum search tool meets educators wherever they are.

State From Texas TEKS to Florida B.E.S.T. and beyond, built around the standards teachers use every day

Subject ELA, Science, Social Studies, and more, ready for each lesson

Grade Kindergarten, First, and Second grade, whether the lesson focuses on one grade or on topics connected to multiple grades

Focus Phonics, informational text, and more, right down to the strand teachers need



Top 10 Reasons to Bring Spark into Your Classroom

REASON
3

Videos

Reaching Your Visual Learners Spark's ready-to-use video catalog is professionally curated to meet K–2 learning standards. Our videos are designed to provide clear, engaging content perfectly aligned with the desired subject area. They all feature narration that is appropriately paced for a young audience.

Designed by People Who Understand K–2 Learning Every video is developed in-house by Spark's own team of professional curriculum designers and created specifically for K–2 learning standards, rather than adapted from content originally made for older students.



100+ Hours of Video Every Spark subscription includes videos alongside articles, activities, slideshows, and quizzes at no additional cost.

REASON
4

Dual-Language Learning

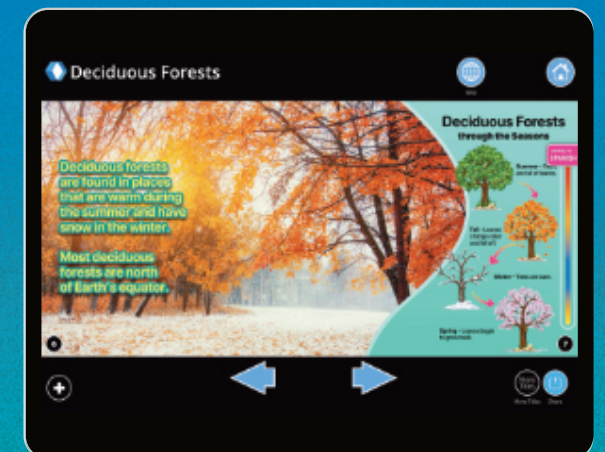
One Platform, Two Languages Every Spark resource is available in English and Spanish. Students can switch languages within each resource, with no separate platform and no extra cost.



REASON
5

Reading Resources

Deepen Learning Beyond Articles Spark provides more than 450 interactive eBooks. These reading resources are available in both English and Spanish, representing a total value of more than \$10,000. Each resource supports a specific content area and expands on the five articles provided for each topic, offering more than 20 pages of carefully curated content, stunning visuals, and built-in interactive features, such as human narration. As an added benefit for Spark subscribers, hardcover versions of the digital reading resources are also available to support offline learning.



Top 10 Reasons to Bring Spark into Your Classroom

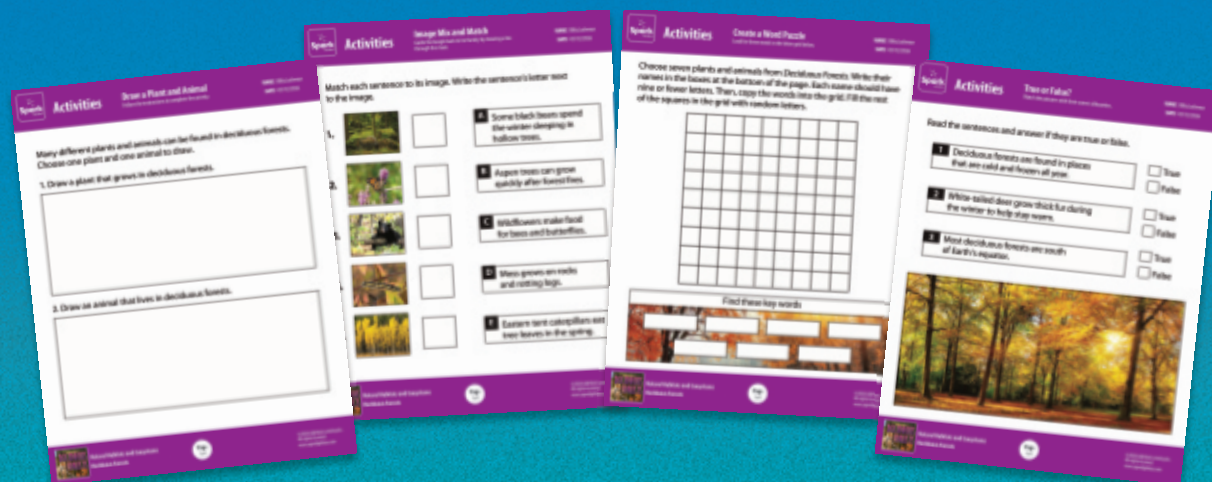
REASON 6 Activities with Purpose

Learning Beyond the Screen Spark activities go beyond testing comprehension. They give students a reason to take the next step in learning. Each activity is designed to build on the excitement of discovery, helping students turn a single article into a complete learning experience that keeps them engaged and stimulates their curiosity.

Activities with Context Every activity is developed in-house by Spark's professional content design team and built specifically to fit its matching reading resource. Students are provided with activities that are directly connected to what they have just explored.

Learning Anywhere Every activity is printable and shareable, allowing teachers and librarians to make it available to students in the classroom, at the library, or at home.

For Every Student, About Every Topic Every Spark subscriber receives the full library of resource-specific activities across every topic and content area. No premium add-ons are required. Everything is available as part of the Spark subscription at no additional cost.



REASON 7 Share

Send the Right Content Quickly Each subscriber receives one subscription link that can be posted wherever students already access learning materials, including platforms such as Google Classroom, Canvas, Schoology, or even a school website. Students simply click the link to access Spark from anywhere. No rostering, student data setup, usernames, or passwords are required.

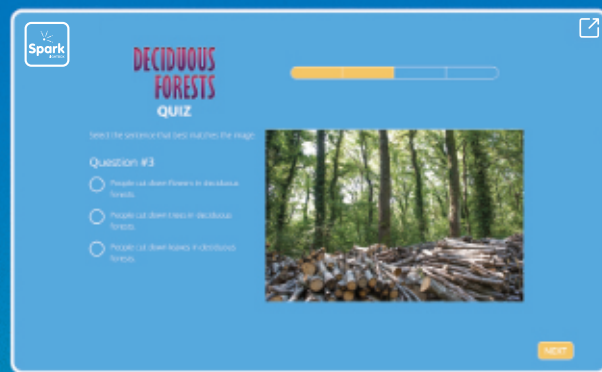
Every Spark page also has a share button that creates a direct link to the article, reading resource, or video featured on that page, making it easy to email specific content or add it to any LMS.



Top 10 Reasons to Bring Spark into Your Classroom

REASON 8 Slideshows and Quizzes

Images That Support Understanding Every content area includes a visual slideshow that highlights some of its best images, with captions in English and Spanish, helping students review key ideas and consolidate their knowledge.



Instant Feedback for Every Topic Built-in quizzes with multiple-choice questions help students test their knowledge after they explore the articles, reading resources, and digital features. Each quiz automatically grades responses and can be downloaded or shared through an LMS.

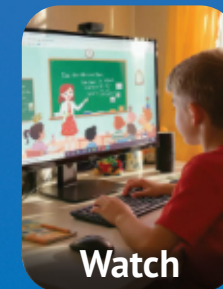


REASON 9 A Home Page Built for Discovery

Fresh Picks Every Week Spark's home page helps students find content through three main sections, Read, Watch, and Explore, so they can engage with topics in the way that works best for them. Highlights featuring articles, videos, questions, and reading resources rotate throughout the home page weekly, providing fresh content with every visit.



Read



Watch



Explore

REASON 10 Best Value For Your Budget

All-In Value Spark bundles premium K–2 content and tools into a single subscription, with more than \$10,000 in resource value included for one low annual fee of \$1,499.00 per school or library building. Subscribe now to lock in this price for three years.

Every reading resource in the subscription is also available as a media-enhanced hardcover book. Each hardcover book has a code on page 2 that unlocks an interactive eBook. Spark customers can choose from more than 5,000 media-enhanced hardcover books at the special subscriber price of \$15 each.

If interested in Spark, write to us and mention this brochure. The first 999 subscribers will secure a special annual price of \$999.00 for three years.

Book your demo now at subscriptions@openlightbox.com.

**The first
999
subscribers will
receive Spark for
\$999.00
per year for
three years!**



The Spark Advantage

Spark Platform	Other Platforms
✓ Reading resources (interactive eBooks) included in each subscription at no additional cost	✗ Static eBooks sold separately as add-ons
✓ Educational videos totaling more than 100 hours of visual content	✗ Short video clips ranging from 2 to 5 seconds in length
✓ Dual-language content in English and Spanish included in each subscription	✗ Spanish content only available as an additional purchase
✓ Complete access through a single affordable subscription	✗ Access split across separate packages at a less affordable price point

Interested in learning more?

**Book your live demo with
our sales representatives.**

Contact us at subscriptions@openlightbox.com